

*Sample press release:*

## **Time Magazine's "The New Mr. Natural" Comes to Melbourne**

Gary Null holds a PhD in human nutrition and public health science. He is a multi award-winning journalist and New York Time bestselling author. Dr. Null currently has the longer airing syndicated radio show "Natural Living with Gary Null", which has earned 21 Silver Microphone Awards.

"Alternative medicine and healing is becoming a more standard practice these days" says Shannon Burnett-Gronich, event producer and natural health advocate. "through his education to thousands of people on how to lead healthier lives". The award winning film producer and author is in town to premiere his new movie "Love" in which Dr. Null and other experts in psychology, philosophers and spirituality focus on relationships and the most powerful force in the universe – Love.

Join us for this movie premier followed by Q & A with Dr Null himself. As a gift for attendees, Gary is gifting a FREE Book "Living in the Moment – Prescription for the Soul" and a DVD "Preventing and Reversing Diabetes Naturally (\$64 value). To register call 888-285-1233 or go to GaryNull.com for more information.

**Contact:** Shannon Burnett-Gronich

**Info:** info@ConsciousLivingPublishing.com or 321-549-2128

**When:** Sunday, June 13, 2010 – 2:00 -6:00 PM

**Where:** Crowne Plaza Oceanfront in Indialantic, Florida

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www.ShannonBurnett.com

# **Press Release Template for RESULTS!!**

*It is Important to keep your Press Release on ONE PAGE that is DOUBLE SPACED.*  
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**Subject or Tag Line (one sentence in large font):**

**Introduction talking about the problem - stats are best (2-3 sentences):**

**Body with solution and quoting yourself as an expert (short paragraph):**

**Closing/Call to action (Tell Your Audience what to do):**

**Contact Information:**

**When:**

**Where:**

**What:**

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