

---

# **Press Release Template...**

*for Best RESULTS!!*

By...

*Shannon Burnett-Gronich*



---

# Press Release Template for RESULTS!!

**It is Important to keep your Press Release on ONE PAGE that is DOUBLE SPACED. To learn more about how to get thousands in Free Press go to [www.FreePressTraining.com](http://www.FreePressTraining.com)**

**Subject or Tag Line (one sentence in large font):**

**Introduction talking about the problem – stats are best (2-3 sentences):**

**Body with solution and quoting yourself as an expert (short paragraph):**

**Closing/Call to action (Tell Your Audience what to do):**

**Contact Information:**

**When:**

**Where:**

**What:**



**Office: 321.549.2128  
[www.ShannonGronich.com](http://www.ShannonGronich.com)**

© Since 2001 Shannon Burnett & Associates, LLC All Rights Reserved

---

**Sample press release 1:**

## *Time Magazine's "The New Mr. Natural" Comes to Melbourne*

Gary Null holds a PhD in human nutrition and public health science. He is a multi-awardwinning journalist and New York Time bestselling author. Dr. Null currently has the longer airing syndicated radio show "Natural Living with Gary Null", which has earned 21 Silver Microphone Awards.

"Alternative medicine and healing is becoming a more standard practice these days" says Shannon Burnett-Gronich, event producer and natural health advocate. Through his education to thousands of people on how to lead healthier lives, the award winning film producer and author is in town to premiere his new movie "Love" in which Dr. Null and other experts in psychology, philosophers and spirituality focus on relationships and the most powerful force in the universe -Love.

Join us for this movie premier followed by Q & A with Dr Null himself. As a gift for attendees, Gary is gifting a FREE Book "Living in the Moment – Prescription for the Soul" and a DVD "Preventing and Reversing Diabetes Naturally (\$64 value). To register for this event call 888-285-1233 or go to GaryNull.com for more information.

**Contact:** Shannon Burnett-Gronich

**Info:** info@ShannonBurnett.com or 321-549-2128

**When:** Sunday, June 13, 2010 – 2:00 -6:00 PM

**Where:** Crowne Plaza Oceanfront in Indialantic, Florida



**Office: 321.549.2128**  
**www.ShannonGronich.com**

© Since 2001 Shannon Burnett & Associates, LLC All Rights Reserved

---

**Sample press release 2:**

***Expert Reveals Media Magic Secrets at USA's Largest Travel Show***

Bureau of Labor Statistics (BLS) data states the number of full-time travel agency employees in the U.S. were 64,000 in 2012. With the travel industry constantly changing, travel agents need to continue to be educated on the latest technology and marketing strategies to stay profitable.

“Grassroots marketing to the consumer about travel” says Shannon Burnett-Gronich, producer of The Business Acceleration Summit, “is essential with information overload.” This year’s homebred Travel forum will focus on the innovative business solutions for Travel professionals. Shannon Burnett-Gronich is a well-known marketing expert, speaker and consultant who will be the driving force in guiding agents in the power of publicity at this year’s event. The home based travel show is the number one travel agent show in the industry bringing in over three hundred exhibitors, featuring Trump Towers, Marriott Corporation, Celebrity Cruises, and Hilton Worldwide. Shannon is the proud author of, “Media Magic,” which describes to business entrepreneurs how to “Instantly get radio, television, print, and internet press to give you limitless publicity for free.”

Shannon Burnett-Gronich has been the go-to expert for clients such as T. Harv Ecker- Author of “Secrets of the Millionaire Mind,” and Dr. Gary Null, America's #1 Health Guru. Shannon has agreed to reveal a few, “Media Magic” secrets to agents at The Home-based Travel Forum at 3:00pm on Monday, June 16th, thereby providing her expert services to a few more. For more details [shannongronich.com](http://shannongronich.com)

**Contact:**

**Phone:**

**Email:**

**When:** June 16th to 18th, 2014

**Where:** Venetian Resort in Las Vegas



**Office: 321.549.2128**  
**[www.ShannonGronich.com](http://www.ShannonGronich.com)**

© Since 2001 Shannon Burnett & Associates, LLC All Rights Reserved

---

**Sample press release 3:**

***Time Magazine's "The New Mr. Natural" Comes to Melbourne***

Gary Null holds a PhD in human nutrition and public health science. He is a multi award-winning journalist and New York Time bestselling author. Dr. Null currently has the longer airing syndicated radio show "Natural Living with Gary Null", which has earned 21 Silver Microphone Awards.

"Alternative medicine and healing is becoming a more standard practice these days" says Shannon Burnett-Gronich, event producer and natural health advocate. "through his education to thousands of people on how to lead healthier lives". The award winning film producer and author is in town to premiere his new movie "Love" in which Dr. Null and other experts in psychology, philosophers and spirituality focus on relationships and the most powerful force in the universe – Love.

Join us for this movie premier followed by Q & A with Dr Null himself. As a gift for attendees, Gary is gifting a FREE Book "Living in the Moment – Prescription for the Soul" and a DVD "Preventing and Reversing Diabetes Naturally (\$64 value). To register call 888-285-1233 or go to GaryNull.com for more information.

**Contact:** Shannon Burnett-Gronich

**Info:** info@ConsciousLivingPublishing.com or 321-549-2128

**When:** Sunday, June 13, 2010 – 2:00 -6:00 PM

**Where:** Crowne Plaza Oceanfront in Indialantic, Florida



**Office: 321.549.2128**  
**www.ShannonGronich.com**

© Since 2001 Shannon Burnett & Associates, LLC All Rights Reserved